



# Anti-counterfeiting Measures: Implications for Quality Professionals and QPs

**Thursday 1 October 2009**  
London Marriott Hotel Kensington,  
London, UK

**DBA**

# About This Course

- It is a disappointing but factual observation that the unscrupulous nature of some individuals knows no bounds when money is involved. Our customers are being exposed to counterfeit medicines through internet sales and, even more worryingly, through counterfeits entering the legitimate supply chain. These range from inactive 'lookalikes' which provide no treatment to adulterated 'lookalikes' – both of which have the potential to do great harm.
- By assuming the brand names and images of major products and companies these counterfeits use reputable, highly respected household names to deceive and put our patients at risk.
- Needless to say we are all patients so it is in the interest of all, from politicians, Inspectorates, Industry, the supply chain and educators like ourselves at DBA, to do all in our power to combat this threat.
- As a major trainer of QPs, DBA wishes to provide a forum for QPs, Quality Professionals, subject matter experts and interested parties to review and share best practices to combat the global threat to us all.
- Regulators see the QP as an essential element in the fight against counterfeits.
- Consider the risks:
  - To the patient
  - To the industry
    - ♦ loss of trust
    - ♦ loss of business
    - ♦ cost of recall
    - ♦ failure of a clinical trial

## What You Will Learn

- The real risks to our industry
- Key steps to combat the counterfeiter
- The role of the QP and QA groups

## Who Should Attend

- Qualified Persons
- Quality Professionals
- QA
- Complaints Managers
- Packaging Design and Supply Chain Managers

## Course Outline

- **To raise awareness of QPs and fellow professionals in all parts of the pharmaceutical supply chain to the dangers and risks with counterfeit medicines.**
  - Risk to patient and the Industry
  - Main sources of counterfeit products
  - Distribution routes to the public
  - Dangers of Internet trade
  - The threat to clinical trials
  - The current regulatory situation
    - ◊ UK MHRA initiatives and strategy
- **Packaging technologies to assist in defeating the counterfeiters**
- **Support from the security network**
- **The industry's attempts to raise public awareness of the dangers of counterfeit medicines**
- **How can the QP combat the counterfeiters – discussion and shared best practice**

## Your Tutors



**Liz Allanson**  
**David Begg Associates, UK**

Former manager of the UK MHRA's GMP inspection team.

As an official of MHRA, Liz participated in initiatives designed to deter counterfeiting.



**Gary Rees**  
**David Begg Associates, UK**

Before joining DBA, Gary spent many years with Wyeth, where he rose to Vice President, Quality and Compliance for the European, Mid-East and African regions.

Gary has extensive experience with the challenges of 'global' QA/Compliance programmes and played a key role in developing Wyeth's anti-counterfeiting strategy.

### **Guest Speaker**

**Paul Osborne**  
**Performance Pharma Tech, UK**

Paul has many years' experience of developing packs to deter counterfeiting and other anti-counterfeiting measures.

### **An ideal mix of lectures and discussions**

Like all David Begg Associates courses, this course will provide ample opportunity for discussion and debate.

Delegates will learn from each other as well as from the tutors and will definitely feel 'involved' in the learning process.

# Booking Form

## Anti-counterfeiting Measures: Implications for Quality Professionals and QPs

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London Marriott Hotel Kensington, London, UK

Please reserve me a place on this course...

**First/only delegate attending:** £675.00  Plus 15% Value Added Tax (VAT)

**Additional delegate(s) from same site:** £540.00  Plus 15% Value Added Tax (VAT)

**Includes:** tuition, comprehensive course notes, attendance certificate, lunches and refreshments

**Excludes:** all hotel accommodation and dinners (see Hotel Accommodation section)

**Course begins at 09.00 on Thursday and finishes before 17.00**

Please write clearly in BLOCK CAPITALS

Mr/Mrs/Miss/Ms/Dr  First Name  Surname

Job Title  Company

Full Street Address

Post Code

Delegate Tel No  Delegate Fax No  Delegate Email

Accommodation: I require accommodation (please tick box) YES  NO  See Hotel Accommodation section for details

Please indicate any special needs (dietary/accommodation):

To guarantee your accommodation reservation, credit card details must be supplied (please write clearly)

Card Number  Expiry Date

*Sterling cheques, payable on a UK bank to David Begg Associates (York) Ltd, for the full invoiced amount of £776.25 (first/only delegate) or £621.00 (additional delegate(s) from same site) (net of ALL bank charges) to be attached to this Booking Form and sent to David Begg Associates (York) Ltd at the address below. Settlement must be received at least 10 working days prior to the course start date. A VAT invoice will be provided. VAT Reg No GB 927 3679 85. Under UK law all applications are subject to VAT irrespective of the country of origin of participants. Most VAT registered companies/organisations can reclaim this tax. Cancellations within 25 working days of the course start date are subject to charges (see Cancellations section). If a Purchase Order number is necessary to effect settlement of our invoice please provide it in the box below.*

Purchase Order number

Authorised Signature  Date  Cheque enclosed

To aid prompt confirmation of your booking, please ensure you submit a completed application form which bears an authorised signature and Purchase Order number

The programme and other information contained in this brochure are correct at the time of printing and are published in good faith. David Begg Associates reserves the right to make any changes which may become necessary.

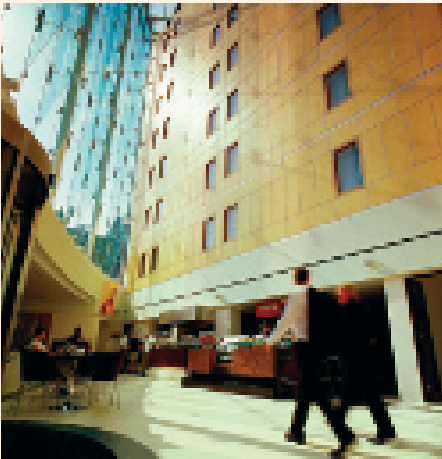
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# The Venue

Located close to central London in the heart of Kensington, the London Marriott Hotel Kensington is one of the most contemporary hotels in London, a combination of superb, vibrant facilities and modern design with a stunning 7-storey atrium lobby. Retreat and recharge in the comfort of one of the guest rooms. The hotel also has high-speed internet access. Enjoy a great dinner in the fabulous new Fratelli Grill, or a selection of excellent martini cocktails and wines in the Nabuco Bar.



## Hotel Accommodation

- David Begg Associates has a block booking of bedrooms at the London Marriott Hotel Kensington, at the specially negotiated room only rate of £189.75 (including VAT) per delegate per night.
- The night of Wednesday 30 September will usually be reserved.
- Accommodation should only be reserved through us using the Booking Form. Credit card details must be provided to ensure this reservation is kept for you. Please do not contact the hotel directly as this could cause duplicate reservations.
- Your account with the hotel should be settled at check out.
- Any charges made by the hotel as a result of you not taking up your reservation for any reason will remain your responsibility.
- Where at all possible, your booking for accommodation should be received six weeks before the course start date. Places on the course will be available after this time but we cannot guarantee bedroom or rate availability.
- Where no indication is made on the Booking Form, no accommodation will be reserved by us.

## To Book on this Course

- Fax the completed and signed form from this brochure to our Course Administrator. Your place will then be confirmed by post and a course fee invoice will be issued.
- Provisional bookings can be made via our website, in the Training Courses section. Online reservations must be confirmed by the completion of a Booking Form (pdf brochure and Booking Form files can be downloaded via the website).
- Make sure you write a Purchase Order number on the Booking Form if this is necessary for settlement of our invoice.
- Reserve a place by telephone or email (contact details are on the Booking Form), confirming as above.

## Cancellations

Written cancellations with a full refund will be accepted up to 25 working days before the start date of the course. A cancellation fee of 50% will be payable for cancellations received between 10 and 25 working days before the start of the course. If you cancel within 10 working days of the course start date, full course fees will be chargeable. Delegate substitutions may be made at any time up to the start of the course.